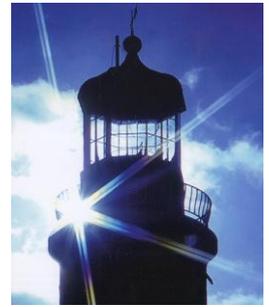


# ISLO News

the Newsletter of the International Shipping, Logistics and Operations Group.  
School of Management, Plymouth Business School, Plymouth University.



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## LEADERS MESSAGE

I am writing this a few days before Christmas, on the shortest day and the one on which the media is keen to inform us will be our last. Assuming we're still here in 2013, the ISLO group will become part of a new Graduate School of Management led by Prof. Phil Megicks in Faculty of Management, Law and Tourism, whilst all undergraduate teaching will transfer to a new "Plymouth Business School" led by Dr Hillary Duckett. In essence, because of the phenomenal success of the School of Management, which has expanded from 60 lecturers 3 years ago, to 100 today, it is splitting into two schools. It was also, shortlisted for *Business School of the Year*, but narrowly beaten by Lancaster University.

We are promised a new home for the ISLO group which currently has 19 members. It will be exciting and apposite for us to occupy waterfront offices adjacent to Sutton Harbour, to while away the next few years watching the swans and fishing boats coming and going. Lise Ntetman-Hunter joined ISLO as a Temporary Lecturer in Operations Management in summer. At an ISLO end of term get together we bade farewell to Dr Fenio Annansingh, who moves to the US. We have also been fortunate in appointing Alison Ashby as a Lecturer in Operations Management.

Two new posts are to be advertised in the New Year, probably by the spring

Each member of ISLO has their own accolades to sport. Congratulations to David Adkins on achieving his PgCAP qualification. Mark Bennett recently visited the *Multimodal* Exhibition in Amsterdam. Dr Robyn Pyne gave her first lectures in Hong Kong. Pandian visited Venlo and is heading up two new MSc awards in *International Procurement and Supply Chain Management* and *International Logistics and Supply Chain Management*. Gordon Smith recently visited placement students in the US, and Charles Thornton successfully defended his PhD thesis at Loughborough. We eagerly await upcoming PhD completions supervised by Dr Ibrahim Elmdaghri. Prof Dongping Song will again be representing Plymouth at the European Logistics Association and Prof. Mike Roe is preparing for the upcoming Research Excellence Framework assessments. Prof. Jingjing Xu accompanied the Vice Chancellor to the Hong Kong SPACE awards ceremony in November and Dr Syamantak Bhattacharya recently returned from a long visit to partner institutions in India. Dr Shaofeng Liu is building on her enviable research record, and Paul Wright has responsibilities with the Nautical Institute. Prof Philip Rogers very kindly stepped in at short notice to lecture on Maritime Economics.

I had a long and unusual journey through the floods to attend the Technology Strategy Board's "Best of the Best" Awards Ceremony in Westminster where the Knowledge Transfer Partnership with Falmouth Harbour Commission reached the last 8 out of 800 nationally, and won the coveted Economic and Social Research Council Best application of Social Science to KTP 2012 award. Well done to Dr Sarah Tuck and Dr James Benhin who worked so effectively with KTP Associate Harriet Knowles and Harbour Master Captain Mark Sansom to win this award.

With record numbers in all ISLO classes, it is set to be a very busy new year. The Maritime Masters suite this year welcomed around 105 entrants, the Operations Modules on the Masters in Business Management are offered to over 180 students, there are 80 students on core Maritime modules in year 3 and classes exceed 200 on many undergraduate modules in Operations Management.

Inside: Pages 2, 4-7: 150 with Plymouth University: Celebration Review

On top of that we add the students recruited via our international and industrial awards partnerships and our doctoral offer.

We are particularly look forward to welcoming our industrial colleagues who are looking to sponsor new awards in 2013 – perhaps more about them next year. In the meantime, please come and visit us in the New Year, and see what you think of our relocation plans.



Prof. John Dinwoodie, ISLO Group Leader

## 150 With Plymouth University – Review: Royal Opening for Plymouth University's Marine Building

***'To touch new worlds through the resolution of water we ride waves of air and tides of sun and moon'***.

So reads the inscription on the limestone boulder outside the Marine Building which was opened by HRH Prince Phillip, the Duke of Edinburgh on October 30<sup>th</sup> 2012

The opening of the £19 Million Marine Building **came as the climax to Plymouth University's Anniversary year, which has recognised the founding of the School of Navigation, 150 years ago** – the antecedent institution upon which the University has been built.

The four-storey Marine Building is the focus for the marine work undertaken by the University. Its key features include the country's most sophisticated wave tanks and a new Marine Navigation Centre, complete with cutting-edge ship simulator and ECDIS workstations. The building will also be host to the Marine Innovation Centre (MARIC) and provides administrative and research accommodation for the University's Marine Institute.



*HRH Prince Philip, Duke of Edinburgh opens the Marine Building at Plymouth University*

Described as a ***"statement of considerable maritime intent at Plymouth"***, the Marine Building is set to be at the heart of international research and development of marine renewable technology, and a centre of excellence for the training of mariners for generations to come.

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## Successes continue with Plymouth University.

Plymouth University has joined the **Sunday Times University Guide's 2012 top 50 universities** for the first time. The 12 place climb to 50<sup>th</sup> position in the UK rankings also makes **Plymouth University the top modern university in the region**, with a particularly high national score for teaching and overall student satisfaction. This success takes into account the National Student Survey 2012 results in which the University achieved some of the highest rated degree programmes in the sector.

In the past 12 months Plymouth University has been named as one of the top 100 global universities under 50 years old and is ranked 10<sup>th</sup> in the UK, the only post-1992 university in this group and 60<sup>th</sup> in the world. Plymouth University was also shortlisted by the Time Higher Education (THE) as 'University of the Year', and 'Entrepreneurial University of the Year' and Plymouth Business School as 'Business School of the Year.'

Such achievements rounded off a truly exciting 150th Anniversary Year.

## Knowledge Transfer Partnership is an Award Winner

Members of the ISLO Group working with Falmouth Harbour Commissioners gained a national award as the Best Application of Social Science in a Knowledge Transfer Partnership (KTP). Recognition came at the national KTP Awards 2012 held at Westminster in which the work was also short-listed among eight finalists for overall best project. Launched in 2008 the 30 month project saw environmental science graduate Harriet Knowles employed as a Maritime Sustainable Development Officer. She was supported by John Dinwoodie, James Benhin and Sarah Tuck who together investigated environmental impacts of harbour activities such as anchoring and ballast water exchange, and ways of managing these impacts from shipping and port processes. The KTP created cost savings and generated income leading to the creation of two full-time jobs, including a permanent role for Harriet. Falmouth Harbour Master Captain Mark Sansom said: "We were delighted with the success of the KTP project and the valuable work the partnership produced"



*L - R Professor John Dinwoodie, Captain Mark Sansom, Harriet Knowles, Phil Smith (Chairman Technology Strategy Board) and Matt Page (Plymouth University)*

## Plymouth School of Management Away Day 2012

An 'Away Day' in late December for the School of Management provided an opportunity to learn about the new structure of Plymouth Business School and its future strategy. A Graduate School of Management will be established in 2013 to continue the development of post graduate studies, research and executive education. Due to the recent expansion in numbers additional accommodation has become necessary and MAST House (see below) is being leased to become the centre for the new school. It is anticipated that the ISLO Group which is very active in post graduate and research activity will move to MAST House before the commencement of the academic year 2013 /14. In addition to the Graduate School of Management, a new School of Government is being established. Plymouth Business School is also launching a new brand identity which will be compatible with the new brand established by the University in 2012 and will put in place insights established by Ogilvy Earth (marketing Consultants) into the national and international positioning and context of the School.

## Further Building Developments for the University

### MAST House

MAST House is being leased by Plymouth Business School to provide accommodation for the newly established Plymouth Management Graduate School. The building of 17,400 square feet of space was built in two stages the original stage was completed on 1996 and was extended in 2001. Located on a harbor side location, close to the 'China House' on the eastern quay of Sutton Harbour the building was originally the home of the Local Government Office. It is anticipated that staff will be relocated by the Summer of 2013



*MAST House located on the Eastern Quay Sutton Harbour*

**Renovation for the Coxside Seamanship Centre** Plans are in place for the redevelopment of the building previously known as the "Seamanship Centre" and presently the "Marine and Diving Centre" which is located at Queen Anne's Battery, Coxside. Built in the 1960s to instruct cadets in the arts of seamanship, including wire splicing and lifeboat instruction the present building barely meets the demands placed on it by today's University. A £4 Million investment will see the creation of a multi-use, flexible building to provide unrivalled shore side facilities for diverse marine activities, including contemporary classrooms, wet laboratory, a new changing village and diving facilities. It is anticipated that work will commence in Spring 2013 and be completed within a year. The present Marine and Diving Centre provides Plymouth University with a unique facility supervising 5000 dives per year and providing opportunity for students to gain BSAC and HSE Diving qualifications. The future facilities will provide a near seamless transition from the lecture theatre / marine laboratory into the marine environment.

## Isaac Foot Refectory to go

To provide additional high quality 'On Campus' student accommodation the Isaacs Foot Refectory, originally built as the Dining Room for cadets residing at the Residential Nautical College and now the Staff and Post Graduate refectory will be demolished. The new accommodation is expected to be completed by 2014.

## 150 With Plymouth University – Review: Celebrating Our Past and Looking to the Future.

**2012 was a busy year during which the University celebrated 150 years of marine and maritime education in Plymouth. Celebration activities peaked in the two months September and October and contributions were made by members of the ISLO Group.**

### Marine City Festival

Many of the 150 activities were developed to coincide with the first Plymouth Marine City Festival (September 8<sup>th</sup> – 16<sup>th</sup>). The Festival which will be held biannually leads to 2020 and the 400th Anniversary of the sailing of the 'Mayflower' to America – recognized by some as the time of the 'founding of America'. The nine-day festival, which was organized by a partnership led by Destination Plymouth involved a series of business, science and educational events attracting thousands of visitors to Plymouth. Some of the activities which were of interest to the ISLO Group interests are briefly described below;

### Britain and the Sea Conference

A stimulating two day conference 'Britain and the Sea' was held at Plymouth University in early September. Subtitled 'the Maritime Sphere and the Past, Present and Future of the United Kingdom' it attracted a great deal of external attention and high level speakers.

The conference focused on issues associated with the use and control of the seas in a new era of economic exploitation, sustainable transport and inter-state rivalry. It was organized by Dr Harry Bennett (Maritime Historian) who posed questions about the maritime and marine future of the United Kingdom, including how as an island nation can a maritime future be assured? Over two days sixteen papers were presented including Keynote addresses by Admiral Clive Johnstone, Flag Officer Sea Training and Julian Parker OBE, Chairman, the Maritime Foundation. Alastair Wood, Chief Executive of UK Flagship shared his enthusiasm for a £100 Million project involving the building of a 600 foot, 4 masted ship for the United Kingdom to take among other roles, that of the 'university of the oceans'.



*Welcome to the 'Britain and the Sea Conference'*

### Exhibition "Call of the Running Tide"

A small exhibition celebrating the founding of the Plymouth School of Navigation was held between September and November at Plymouth City Museum. The exhibition looked at the development of the school and its transition into a university through various themes, including navigation, buildings and people. The exhibition was curated by Jan Freedman (Plymouth City Museum) and Paul Wright (Plymouth University). The opening, on September 5<sup>th</sup>, was attended by about fifty former staff and friends of the University and provided an opportunity for a new Chapter to the book "The Making of the University of Plymouth" by Dr Alston Kennerley to be launched. The new Chapter "The University of Plymouth in the Early Twenty First Century" can be purchased from Plymouth University e.store, for £5.



*Dr Alston Kennerley with copy of the new Chapter about Plymouth University*

### Plymouth Marine Sciences Education Foundation Medal Lecture

Prior to the two day conference 'Oceans of Potential', the Plymouth Marine Sciences Education Foundation PlyMSEF) Medal Lecture 2012 was given by Professor Jan Pentreath, former Chief Scientist (UK Environment Agency).

## Oceans of Potential Conference

The conference was a central event of the Plymouth City Marine Festival. It attracted more than 140 delegates from a broad range of disciplines to consider marine science and the new marine economy. It was held in the Graduation Marquee on Plymouth Hoe and was organised by Plymouth Marine Laboratories supported by other organisations, including Plymouth University's Marine Institute. The conference considered how the world's marine resources can be used and managed for the benefit of society's needs. Issues discussed within the conference included renewable energy, carbon sequestration, human health, bioengineering and new approaches to food production. The conference recognised the increasing availability of scientific tools and opportunities which are available to assist in the management of marine resources ensuring that exploitation of the oceans is approached in an efficient and sustainable manner.

## Inaugural Maritime Business Expo

Associated with the City Marine Festival was the inaugural 'Business Expo'. Principal guests and speakers at the Expo included, Iain Gray, Chief Exec of the Technology Strategy Board and Lord Green, Minister for Trade and Investment. The Expo was held on Plymouth Hoe and organized by Plymouth Chamber of Commerce. 500 delegates attended the event with 55 local businesses including the Marine Institute and Plymouth University taking exhibition space. The importance of the maritime business sector was highlighted by Leader of the City Council, Tudor Evans who stated ***"There are more than 3,000 marine related businesses in and around Plymouth and they employ 11% of the city's work force. It is a very important sector for the City"***.

## Celebrating Navigation Conference

The Conference 'Celebrating Navigation, Glancing Back - Looking Forward' celebrated the opening of the Marine Building which incorporates a dedicated state of the art Marine Navigation Centre. The two day conference was supported by the Nautical Institute, the Royal Institute of Navigation and Plymouth University's Marine Institute. It received sponsorship from the Cattewater Harbour Commissioners and Raytheon Anschutz. Conference key themes included navigation training, navigation aids, developments in position fixing, the human interface, simulation, Electronic Chart Display Information Systems and Future Horizon Scanning'.

70 delegates attended the conference, representing equipment manufacturers, academia, practitioners, professional bodies, the Royal Navy and support organisations. Keynote speakers were Captain Sivaraman Krishnamurthi, President of the Nautical Institute, Colin Beatty, President of the Royal Institute of Navigation and Captain Ian McNaught, Executive Chairman and Director of Trinity House. The Conference was opened by the Deputy Vice Chancellor of Plymouth University, Professor Raymond Playford. During the conference, Captain Sivaraman Krishnamurthi President of the Nautical Institute launched a new journal "The Navigator", jointly produced by the Nautical Institute and the Royal Institute of Navigation, Conference presentations can be viewed on the Conference website: [www.navcon150.com](http://www.navcon150.com)

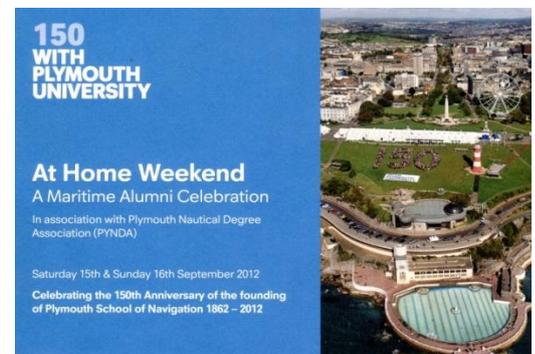


L-R Paul Wright, Colin Beatty, Captain Krishnamurthi and Captain John Hooper

## Maritime Alumni and PYNDA 'At Home' Weekend

Saturday and Sunday 15<sup>th</sup> and 16<sup>th</sup> September was a special and exciting weekend for 70 maritime alumni and members of the Plymouth Nautical Degree Association (PYNDA).

The weekend commenced with a **Saturday Lunchtime Buffet** held in the Sherwell Conference Centre, followed by short talks from Paul Wright, 'Building a Marine and Maritime Future at Plymouth', Andrew Eccleston 'Developments in Courses for Seafarers' and Roger Crabtree, owner of TS Tectona, the former training ship of the University. There then followed a **University Campus Tour** with the highlight being a visit to the new Marine Building where guests were shown the *Marine Navigation Centre* and the *COAST Laboratory*. In the evening, a **Celebration Dinner** for 60 persons was held at the Duke of Cornwall Hotel. Robyn Pyne responded to the 'After Dinner Speech' given by Philip Parry, former Chairman



The 'At Home' Weekend Invitation Card

of PYNDA. Nic Ingle was toastmaster and MD for the evening. Jonathan Challacombe gave the Grace. The Celebration Dinner coincided with **the Vice Chancellor's Enterprise Awards Celebration** held in the Graduation marquee which was attended by maritime alumni including, Julie Lithgow, Dr Andrew Eccleston, Captain Andy Winbow, Paul Wright and Captain Prasat Mani. On Sunday morning fifty members of the Alumni took to the sea with a **Plymouth Sound and River Tamar Cruise**. After lunch on the Barbican, where many enjoyed the hospitality of 'Cap'n Jaspars', friends attended the **Plymouth University 150 Anniversary Celebration Service** held at the Minster Church of St Andrew. It was an interesting weekend where many friendships were renewed and those less familiar with developments at Plymouth were surprised and pleased with what they saw and learned.



*Julie Lithgow (PYNDA Secretary) talking to Jean Almond (Plymouth University Alumni Officer)*

### **Vice Chancellor's Enterprise Awards Celebration**

Paul Wright hosted a table at the Vice Chancellor's Enterprise Awards Celebration. Five finalists, including three maritime alumni, had a place at the table. They included **Julie Lithgow** (PYNDA Secretary) and **Captain Andy Winbow** (Deputy Secretary General IMO) who were selected in the 'Outstanding Alumni' category and **Dr Andrew Eccleston**, nominated along with Dr Richard Thain in the 'Outstanding Contribution' category. The fifth finalist on the table was Professor Martin Attrill, who had been nominated in the 'World Class Researcher' category,



*Andy Winbow, Martin Attrill and Julie Lithgow, finalists at The Vice Chancellor's Enterprise Awards Celebration 2012.*

Of the nominees at the table **Captain Andy Winbow** received **special commendation** for his achievements at the International Maritime Organisation and Professor Martin Attrill, Director of the Marine Institute was winner of the 'World Class Researcher' category for his 'research interests which are having real world impact'.

### **Plymouth University 150 Anniversary Celebration Service**

The 150 Anniversary Celebration Service was held at the Minster Church of St Andrew, Plymouth. Among the attendees were the Deputy Lord Mayor of Plymouth, Councillor Chaz Singh, his wife Saranjit and the Vice Chancellor Professor Wendy Purcell.



*The 150 Anniversary Celebration Service at the Minster Church of St Andrew, Plymouth*

The theme of the Service followed Plymouth University's motto '**Dream**' '**Explore**' '**Discover**'. Three short oratories on the theme were given by invited speakers, Professor Les Ebdon, former Deputy Vice Chancellor and present Director for Fair Access, the Rev Nick Mckinell, Rector of the Minster Church of St Andrew and Rev David Evans, Plymo

An '**Anniversary Prayer**' was written by David Evans for the occasion;

**Dear Lord Creator of all and Saviour of the world,  
We ask your blessing on the staff and students of Plymouth University that, like the navigators of old and mariners of today, they may;  
EXPLORE new worlds,  
DREAM new thoughts and theories and so  
DISCOVER within and without new frontiers of possibility for the enrichment of humankind and for the cherishing of our planet.  
Through Jesus Christ our Lord.  
Amen.**



*Robyn Pyne and Sarah Tuck members of the ISLO Group lead prayers at the 150 Anniversary Celebration Service*

The Service was organised by the David Evans and Paul Wright, with the support of the Rector and members of the Minster Church of St Andrew and Plymouth University Choral Society and conductor, Simon Ible.

## The Moby Dick Big Read

The mid - September Weekend also saw the inauguration of the Plymouth Book Festival – a focus of which was the commencement of the Big Read – Moby Dick. The Book has 135 Chapters, one of which is to be read each day. Actress Tilda Swinton read chapter one; **Captain Robert Hone**, Lecturer in Nautical Studies at **Plymouth University** read chapter 2. The Prime Minister, David Cameron, Benedict Cumberbatch, Stephen Fry, John Waters, and several scores of others known and unknown voices have read Chapters during the Big Read.

## Plymouth University Graduation Ceremony 2012

### Honorary Doctorate for former PYNDA Chairman

On a warm and sunny September Day, Plymouth Hoe presented a spectacular backdrop to a very happy occasion - Plymouth University's Graduation Ceremony 2012. During the Ceremony **Phil Parry** Chairman and co-owner of Spinnaker Consulting was presented with a **Honorary Doctorate of Management** by the Deputy Vice Chancellor, Professor David Coslett. Phil is well known in the shipping industry and is widely acknowledged as an expert in maritime Human Resource and benchmarking issues. He graduated from Plymouth University in 1991 with a degree in Maritime Business and Law and qualified as a maritime lawyer before founding Spinnaker Consulting. Phil has been a great supporter of the Plymouth Nautical Degree Association and for 10 years was its Chairman. He continues to support Plymouth University graduates in their transition from academia to the world of 'real' work and the development of students and graduates during their careers.

Other persons with maritime interests who received an Honorary Doctorate from Plymouth University were **Admiral Sir Mark Stanhope**, Commander in Chief Fleet and **David Dingle**, former President of the Chamber of Shipping and Chief Executive Officer of Carnival UK with full operating responsibility for the UK-based brands P&O Cruises and Cunard.

### New Doctors receive recognition.

The ISLO Group witnessed the recognition of three graduates who had achieved the Award of Doctor of Philosophy. They were **Kelvin Ka Liang Pang** for his work entitled 'North Korea; Transport and Logistics Scenarios and South Korean Enterprises Location Decisions, **Robyn Morgan Pyne** for her work concerning 'Internationalising Chinese Maritime Higher Education; Developing Content and English Language Integrated Teaching and Learning' and **Tianian Zhou** for who had completed a thesis titled ' Building an Integrated Transport System in Northeast Asia ; A Delphi Study.'



*Phil Parry, awarded an Honorary Doctor of Management*



*Dr Kelvin Pang*



*Dr Robyn Pyne*

### Prizes for Outstanding Maritime Graduates 2012

During the Graduation Ceremony Prize Winners were presented to sponsors of the Prizes. Ian Palacio, Chairman of the Plymouth Nautical Degree Association (PYNDA) and Commercial Manager ABP Southampton presented the **PYNDA Prize** for Outstanding Performance in Maritime Business and Law to **Thea Thorstenson** and the PYNDA Prize for the best Maritime Business and Maritime Law Dissertation to **Christopher Willems**. The **Davies Johnson**



*L-R Ian Palacio with PYNDA Prize winners  
Thea Thorstenson and Christopher Willems*



*L- R Michael Dixon with Professor David  
Wheeler (Dean of PBS ) and Johnny Johnson*

**& Co Prize** for the Master's student achieving the highest marks in International Shipping was presented to **Michael Dixon** by Johnny Johnson, Senior Partner of Davies Johnson and Company. The **Chartered Institute of Logistics and Transport Undergraduate Prize** for the student achieving the Highest Marks in Maritime Business and Logistics was awarded to **Wenjia Hu** and the Postgraduate Prize for the student achieving the highest overall mark in International Logistics and Supply Chain Management was awarded to **Jens Buschfield**

## Alumni News

### House of Lords Event to celebrate Plymouth University's 150<sup>th</sup> Anniversary

For the first time Plymouth University held an event at the House of Lords. Lord Kestenbaum who was awarded an honorary doctorate of Technology in 2010 was the host to staff and University Alumni. Lord Kestenbaum is Chief Operating Officer of RIT Capital Partners an investment trust founded by Lord Rothschild. He was previously Chief Executive of NEST (the National Endowment for Science, Technology and the Arts – the biggest source of seed finance for technology start ups. A number of maritime business alumni were present including Matt Cape, CEO of Petromedia and Brian Nixon on Morgan Stanley. Paul Wright representing the ISLO Group and PYNDA was an invited guest.



*Lord Kestenbaum welcomes  
Plymouth University*



*On the terrace of the  
House of Lords*



*Alumni; Joe Radmore with Brian  
Nixon of Morgan Stanley  
Commodities*

### New Chairman for PYNDA

At PYNDA's 2012 Annual General Meeting, held at the Dickens Inn, St Katherine's Dock, London in late November. Mark Warner was unanimously elected as successor to Ian Palacio. Mark holds a MSc International Shipping and BSc Maritime Business and Law, gained at Plymouth University between 1994 and 1998. Since leaving Plymouth, Mark has worked as Deputy Editor on the prestigious publication 'Lloyds Shipping Economist', Content Manager for 'Lloyds List' and Head of Digital for Informa's Maritime and Professional Division. In 2010 Mark moved to Ship Serv, where he is employed as Business Development Director. Ship Serv provides an online trading platform for the global maritime industry helping marine and offshore buyers find the best suppliers. Among responsibilities at Ship

Serv Mark is involved in running digital marketing campaigns, social media activity and both online and offline public relations. As Chairman of PYNDA Mark hopes to further develop the association as a **'want to join'** association for all marine and maritime graduates associated with international shipping, maritime business and related courses offered at Plymouth University. He looks forward to using his business skills to encourage such activity.

Ian Palacio was thanked for his four year tenure as Chairman, which has seen PYNDA working closely with the recently formed Plymouth University Alumni Association. During this time a **Memorandum of Understanding** has been developed between the Alumni Association and PYNDA, which aims to reduce duplication of effort and provide administrative support. Ian has enthusiastically represented PYNDA at Graduation and Prize-giving Days, been a regular participant in the Visiting Speaker Programme and was very involved in the successful PYNDA Conference held at the IMO in early 2012. Ian's support to students is commendable both in the provision of help to individuals and arrangement of visits to ABP Southampton, where he works as the Commercial Manager. In 2011 Ian was nominated for a Vice Chancellor's Enterprise Award recognising his work with alumni. In appreciation of his four years as PYNDA's Chairman, Julie Lithgow (PYNDA Secretary) presented Ian with a picture of the Pool of London, appropriate as London is recognised as the centre of world shipping and is the City where many Maritime Business graduates of Plymouth University establish their careers.



## October 24<sup>th</sup> 2012

### 150<sup>th</sup> Birthday Celebrations on Campus

Wednesday 24<sup>th</sup> October marked the day on which 150 years ago Plymouth School of Navigation was founded. The University celebrated the day with a variety of activities 'on Campus' including **'Curious Campus'**, a promenade performance providing an interactive adventure through time including a tour which provided an opportunity to unveil plaques reflecting the historical names of campus buildings and to sight newly planted trees each of which provides a link to Plymouth's overseas interests. A **Birthday Cake** was cut by the Vice Chancellor Professor Wendy Purcell and Student President Jazz Singh-Khaira. An exhibition of **'Sea Portraits'** of Plymouth People inextricably connected with the sea was opened in the Portland Square Gallery.



*Marking the 150 Years Birthday!*

### Come Aboard Invite



*'Come Aboard' the TS 'Tectona' TY 'Take the Helm' and RV 'Falcon Spirit' berthed at the Barbican Landing Stage on the occasion of the University's Birthday Celebration*

A **'Come Aboard Invite'** encouraged a significant number of persons to visit three vessels associated with the University of Plymouth, all berthed at the Barbican Landing Stage.

The ketch, **TS Tectona**, the former training ship of Plymouth School of Navigation the Research Vessel **Falcon Spirit** and the newly acquired 45 foot training yacht **Take the Helm** were all open to University staff, friends and the public. The TS Tectona had the same day returned from a two month 'Voyage of Recovery' during which 150 young disadvantaged persons had experienced life under sail. The support of Captain Tim Charlesworth, (Cattewater Harbour Master) in providing the berths was appreciated.

## University's 150 Musical Finale.

The musical finale of '150 with Plymouth University' was celebrated by the release of a Commemorative CD at a Prestige Lecture by BAFTA award winning composer and Honorary Doctor of Plymouth University, Nick Ryan. A live concert performed by the Ten Tors Orchestra and conducted by Simon Ible followed the lecture. The concert involved compositions by Eduardo Reck Miranda, Nick Ryan and Alexis Kirke (Composer-in-Residence at Plymouth University's Marine Institute)

## Formal Close of the 150 Anniversary Year

On December 4<sup>th</sup> the Vice Chancellor's Public Address 'Then, Now, Next' and the Launch of the 'University Strategy 2020' brought to a formal close the 150 Anniversary Year. More than 50,000 persons had taken part in the 150 Anniversary events and over £720,000 had been raised to support the celebrations and partnership activities including a new 150 student scholarship scheme. In her Address, Professor Wendy Purcell cited the University Vision 'to be the enterprise university, promoting a bold, adventurous spirit and creativity in all that we do'. Focusing upon some of the many highlights of 2012, she reflected on two Royal appointments as her 'high water marks', with the February award of the Queen's Anniversary Prize for Higher and Further Education, and the opening of the £19 million Marine Building by HRH The Duke of Edinburgh in October.

## STUDENT NEWS

### Visit to Southampton Port

As part of student enrichment a group of second year students visited the port of Southampton to see operations associated with general cargo and container ships. The visit supported by Associated British Ports Commercial Manager and PYNDA Chairman, Ian Palacio, took to the water to observe firsthand the 3 key operations of the port of Southampton, Cars, Cruise passengers and Containers. In addition two visits were arranged, one to **Huelin-Renouf** Shipping a small general cargo operation which links the Channel Islands to the United Kingdom and the other to the **DP World** container terminal where students learned about the landside, ship side and operational control of one of the UKs most important container terminals. The visit was organised by Jonathan Challacombe and Paul Wright.



*Students of Plymouth University cruising Southampton Water see the giant 13,100 TEU container ship Hyundai Ambition*

### Plymouth University wins the Marine Institute 150 Cup

In November 2012 and for the third consecutive year Plymouth University hosted and the Marine Institute sponsored the British Universities and College Sports 'National Sailing Championships' which attracted 200 participants from 14 Universities for a two day racing programme in Plymouth Sound.

In the Anniversary year it was pleasing that Plymouth University Sailing Team won the Team Prize. In addition the 'Marine Institute 150 Trophy' was awarded to Plymouth University students Ali Masters, a third year Ocean Science student and Craig Dibb who is in his first year of studying Mechanical Engineering. It was presented by Paul Wright, Associate Director of the Marine Institute. Both winners are in the National Olympic Development Squad with potential to compete in the 2016 Olympics in Brazil. The new Plymouth University yacht 'Take the Helm' crewed by Chris Pollard and Andrew Eccleston hosted the BUCS Race Committee who had responsibility for race organisation and safety.



*Craig Dibb and Ali Masters of Plymouth University winners of the Marine Institute 150 Trophy at the BUCS National Sailing Championship*

## Heard From and About Former Students and Staff

### OSCAR campaign celebrates reaching its first goal

Phil Parry, recently made an Honorary Doctor of Plymouth University, is Chair of the *OSCAR Campaign*, established to support the work of Great Ormond Street Hospital. In November he, his family and OSCAR supporters met at the

hospital to celebrate reaching their £500,000 target. The money is helping provide a new Clinical Investigations Unit housed in the 'Seas and Oceans' themed floor of the hospital to enable world-class clinicians diagnose, treat and cure patients in surroundings that mirror their high standards. Phil Parry's son, Oscar, is the inspiration behind the OSCAR campaign. His life was saved by Great Ormond Street Hospital when, over a number of years, he underwent treatment for aggressive leukaemia.

### **Western Morning News Lifetime Achievement Award**

Winner of the Western Morning News 2012 'Lifetime Achievement Award' sponsored by Brittany Ferries was Captain James Portus, a champion of the South West's fishing industry. Jim studied at the University of Plymouth before becoming a ship's captain and joining the then Ministry of Agriculture, Forestry and Fisheries as a fisheries inspector. In 1989 he joined the South West Fish Producers Organisation where for more than 20 years he has been responsible for the local management of fish quotas and fish marketing arrangements.



*The Parrys in front of the OSCAR plaque at Great Ormond Street Hospital*

### **Tengfei Wang**

It was pleasing to learn from former ISLO lecturer, Dr Tengfei Wang, now working for UNESCAP in Bangkok, that two days before Christmas his wife gave birth to a son.

### **Other News**

#### **Plymouth University collaborates to launch supply chain degree**

It was reported in 'Supply Chain Management Daily' that Plymouth University and training provider 'Supply Solutions' are to launch a supply chain management degree. Degrees suited to the public sector and the oil and gas industry, will be launched between January and March 2013, and will be open to anybody who wants to apply. Although the degrees will focus on different sectors, they will cover similar topics such as category management, e-procurement, outsourcing services and sustainability in the supply chain. Jonathan Challacombe, programme manager for BSc (Hons) International Supply Chain Management at Plymouth University, said: *"The international supply chain management degree is the first degree of its kind in the UK where we are taking the University to the student."*

#### **Ocean Intelligence sets up home at Plymouth University**

In September, *Ocean Intelligence* a subsidiary company of Petromedia which provides credit reporting services for the international shipping industry, relocated from Windsor to take up a temporary home in Plymouth University's Formation Zone. The company plans to double its staff and seek new accommodation in the city of Plymouth during 2013. Can Besev, Manager of the new Plymouth Office said that it has *moved 'from the London area to Plymouth because it wants to recruit and retain top graduates. It also wants to be in what he described as one of the key maritime cities in the UK'*. John Philips who gained a Masters degree in Port Management from Plymouth University in 2003 is Managing Director of Petromedia / Ocean Intelligence (Singapore).

#### **World Maritime Day 2012: 100 Years after the Titanic**

World Maritime Day 2012 was celebrated at the end of September with a focus on 'Maritime Safety – 100 Years after the sinking of the Titanic'. The evening event was supported by the Nautical Institute, IMarEST, RINA and Plymouth University's Marine Institute. The speakers, introduced by Paul Wright, Chairman of the S W Branch of the Nautical Institute were Dr Robert Allen of Plymouth University and Rear Admiral John Lang, former head of the UK's Marine Accident Investigation Branch. John Lang's recently published book **'Titanic - A Fresh Look at the Evidence by a former Chief Inspector of Marine Accidents'** was made available to attendees.



*World Maritime Day; Paul Wright with Dr Robert Allen and Rear Admiral John Lang*

#### **Costa Concordia Documentary**

The circumstances which led to the Concordia Disaster in January 2012 will be explored by a major documentary partly filmed at Plymouth University's state-of-the-art ship simulator located in the new Marine Building. The

documentary 'Costa Concordia Disaster – One Year On' will be transmitted on the National Geographic Channel in January 2013. Captain Bob Hone, Lecturer in Nautical Studies will feature in the programme.

## Plymouth University's first Graduation Ceremony in Hong Kong

The ISLO Group has had strong links with Hong Kong University School of Professional and Continuing Education (HKU SPACE) since 2009 and have delivered the BSc(Hons) Supply Chain and Shipping Management and the BA(Hons) International Trade and Operations Management courses in Hong Kong. Included in the eighty new graduates who were presented with their degree by the Vice Chancellor of Plymouth University in first Graduation Ceremony in Hong Kong were graduates who had successfully completed their studies. The ISLO Group were represented at the Graduation Ceremony by Robyn Pyne who was present in Hong Kong to deliver a Module and Jingjing Xu. During the ceremony Professor Lee Chack Fan, Director of HKU SPACE, received an Honorary Doctorate recognising his work on a range of Chinese energy projects and his role in forging links with Plymouth University. A total of 450 students are presently enrolled on Plymouth University courses at HKU SPACE.

## Lloyds List Mention

In September Lloyds List published two articles concerning Jonathan Challacombe. In the first Jonathan reflected on piracy before the days of best practice advice and an experience he had had on the West African Coast when the cargo ship on which he was working was attacked by pirates brandishing assault rifles. The second article in a Question and Answer style, was titled '*Jonathan Challacombe: Maritime Academic*' and provided space for Jonathan to describe his satisfaction in the rewarding task of 'passing on knowledge'.

## Maritime Media Awards and Future Developments

Plymouth University was present at the prestigious 2012 Maritime Forum's **Maritime Media Awards**. The Awards were held at the Institute of Directors in Pall Mall London. A recent book '**Dark Seas**' published by Plymouth University Press had been nominated for the Mountbatten Maritime Award. The publication has a first-hand account of the battle of Matapan by HRH Prince Philip. It is one of a new series of books making public previously restricted and classified documents. The titles of the series have been selected by expert historians including Dr Harry Bennett, Associate Professor at Plymouth University. They are published in collaboration with Britannia Royal Naval College. Dr. Jane Harrold, Britannia Royal Naval College archivist and Deputy Curator of the Britannia Museum was editor of '**Dark Seas**'. Persons representing Plymouth University at the Awards event included Michael Everard, Commodore Jake Moores, Professor Dafydd Moore, Barbara Bond, Vice Admiral Sir Richard Ibbotson, Dr Harry Bennett, Dr Andrew Eccleston, Mike Leece and Paul Wright.



*Representatives of Plymouth University at the Maritime Media Awards 2012*

## '8' Bells and Operation Pedestal: Plymouth University Remembers

The bell of MV 'Port Chalmers', presented to Plymouth School of Navigation in 1965 was rung at midday (8 bells) on 13<sup>th</sup> August 2012 to celebrate the 70<sup>th</sup> Anniversary of the arrival of the ship in Malta in 1942 as part of the convoy 'Operation Pedestal'. MV 'Port Chalmers' was one of only five ships of the convoy to reach Malta. She helped ensure that the island survived the Second World War in Allied hands. More than 400 seafarers were killed in the convoy operation. The bell is located in the Marine Navigation Centre of the Marine Building.



*MV Port Chalmers 1933 – 1965  
The ship's Forecastle Bell is displayed in the Marine Building*

## Publications

A small **sample** of publications produced by members of the ISLO Group is listed below;

Dong, J.X. and **Song, D.P.** (2012), **Lease Term Optimization in Container Shipping Systems**, International Journal of Logistics Research and Applications, 15: 87-107.

**Song, D.P.** and Dong, J.X (2012), **Cargo Routing and Empty Container Repositioning in Multiple Shipping Service Routes**, Transportation Research Part B: Methodological, 46(10): 1556–1575.

**Liu S**, Leat M, Moizer J, Megicks P and Kasturiratne D (2012). **A Decision-focused Knowledge Management Framework to Support Collaborative Decision Making for Lean Supply Chain Management**. International Journal of Production Research.

Carter D, Moizer J and **Liu S**, (2013). **Using Groups to Support Judgemental Parameter Estimation VISCONS: "Eyeballing" to Capture a Qualified Group Consensus** Expert Systems with Applications 40(2): 715-721. ISSN: 0957-4174. Imprint: ELSEVIER.

**Wright P G** (2012) **Preparing for Tomorrow's Energy Challenge**. (35 – 37) Society of Maritime Industries Annual Review 2012. Regent Publications. Regent Publications.

## Visiting Speakers

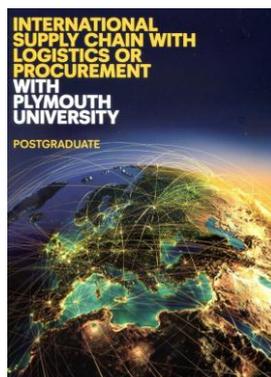
Students and staff associated with ISLO have been privileged to hear from a number of visiting speakers during the Spring term. We are grateful for their help and the industrial experience they share. Speakers who have visited Plymouth during the Autumn term as part of the ISLO Group Visiting Speaker Programme are;

<b>Peter Murnaghan</b>	<i>Regional Officer</i>	<i>Chartered Institute of Logistics and Transport</i>
<b>Peter Huggins</b>	<i>Knowledge Centre Manager</i>	<i>Chartered Institute of Logistics and Transport</i>
<b>Steve Cameron</b>	<i>Director</i>	<i>rti</i>
<b>Can Besev</b>	<i>Manager</i>	<i>Ocean Intelligence</i>
<b>Merv Rawlinson</b>	<i>Consultant</i>	<i>Merv Shipping</i>
<b>Peter Hinchliffe</b>	<i>Secretary General</i>	<i>International Chamber of Shipping</i>
<b>Philip Rogers</b>	<i>Research Director (Retd)</i>	<i>ICAP</i>
<b>Alex Mhandire</b>	<i>Director</i>	<i>Coop Food Logistics</i>

## New Brochures for Postgraduate Courses

Two new attractive programme pamphlets in A5 format (see right) providing basic information on the Postgraduate programmes run by the ISLO Group have recently been published.

The documents distinguish the MSc International Shipping from the Masters course associated with International Supply Chain, Logistics and Procurement.



## ISLO Social Activity

Christmas is always a social time and for the first time an End of Term / Christmas Social was arranged by ISLO for students. Mulled wine and mince pies with clotted cream preceded the showing of the box office epic "Titanic" or attendance at the University Carol Service. Staff later enjoyed a quieter but equally enjoyable Christmas Lunch! Thanks to Sarah Tuck and Robyn Pyne for making the arrangements.



*Students and Staff associated with the ISLO Group Celebrating the end of term at the 2012 Christmas Social*

## Events Diary

January 15 <sup>th</sup>	Nautical Institute	Catching the Wave. Marine Renewable Energy Dr Deborah Greaves
January 23 <sup>rd</sup>	CILT	Hearts and Minds in Modal Change. Bob Pinkett FCILT
January 24 <sup>th</sup>	Marine Institute	Development of Yacht Design. Barbara Bridgman
<b>February 21<sup>st</sup></b>	<b>Marine Institute</b>	<b>Public Event</b>
March 12 <sup>th</sup>	Nautical Institute	Costa Concordia – One year On. Paul Wright FNI
March 18 <sup>th</sup> /19 <sup>th</sup>	ISLO	MSc / Year 3 Student Visit to London / PYNDA Social
<b>April 9<sup>th</sup> – 11<sup>th</sup></b>	<b>Marine Institute</b>	<b>Ocean Business and Ocean Careers Exhibition. NOC Southampton</b>
<b>April 23<sup>rd</sup> – 24<sup>th</sup></b>	<b>ISLO</b>	<b>Multimodal 2013 Birmingham</b>
June 4 <sup>th</sup> – 7 <sup>th</sup>		NOR Shipping Oslo Norway
June 25 <sup>th</sup> – 27 <sup>th</sup>	Marine Institute	Seawork 2013 Southampton
Sept 1 <sup>st</sup> – 4 <sup>th</sup>	PU SMS&E / ISLO	Mermaid Congress Plymouth
<b>Sept 9<sup>th</sup> – 13<sup>th</sup></b>	<b>ISLO / MI</b>	<b>London International Shipping Week</b>



## Arrivals and Departures

*A sculpture inaugurated on the Plymouth University Campus in September 2012*

*Ian McChesney's commissioned artwork for Plymouth University entitled, Arrival and Departure, comprises two opposing bollard shaped forms, suggesting monuments to journeys. Each form weighs two tonnes and measures 1.7m long x 0.9m wide x 0.6m high. They were hand carved from solid blocks of granite from the De Lank Quarry in Bodmin Moor, near Plymouth. The sculptures are redolent of quayside mooring bollards to reflect the site's maritime past. Plymouth's nautical heritage.*

**For further details or comments on any of the above please contact:**

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**The next edition of the 'ISLO News' will be produced in Summer 2013.**

**The Editor is always pleased to receive copy.**